

Environmental Statement:

The direction PhotoLife is heading

With the present global awareness of helping preserve our environment we are contributing in our field by endeavouring to reduce the use of plastic laminate. A new displayable mount, utilising renewable resource paper, has been designed to enable pupils to carry the image home without the need for plastic laminate. In response to concerns about the continued lamination of class photographs we are **offering schools the choice of either having photographs laminated or supplying them with displayable mounts.**

Futhermore we have invested in two Fuji Frontier 570 paper processors, affectionately known as **Freddy and Filly**. Not only do these processors reduce chemical and power usage there is also a substantial reduction in paper wastage. The photographic paper now used has a further advantage of having a harder surface with superior archival qualities.

The **prepaid combination packs** we now offer are proving to be a popular choice for schools. Not only is there less disruption for schools as the portrait and class photographs are taken on the same day, but with the new scanning system of personalised envelopes, we can produce a better product more efficiently and one that is more environmentally friendly.

Environmental education resulting in waste reduction is part of our ongoing commitment to help reduce landfill and make for a **clean, green environment.**